**Using the Internet to Grow Aquaculture Sales**

**Agenda**

1. Welcome (5 minutes)

2. Introduction-Why are we here? (15 minutes)

3. Elements of an effective website (15 minutes)

4. Hands-on website construction (2.5 hours)

5. Other electronic marketing tools-Twitter, Facebook, Linkedin, Youtube, (60 minutes)

6. Wrap up and evaluation (10 minutes)